



# 16 NOVEMBER 2017

## 2ND VELOCITTÀ' CONFERENCE

Rome Capitol Hill, Sala della Protomoteca

The Mayor of Rome invites you to attend the **2nd International Conference of VeloCittà**, the Platform for Cities & Bike share

With Mayors from cities around Europe to share their experiences on the bicycle in their city the conference will also concentrate on the role that **bike share systems** can play in city policies and how these systems are evolving and increasingly becoming flexible policy levers capable of accelerating the growth of more liveable cities for all

Cities will be able to meet many classic bike share providers as well as specialists in free floating systems and the innovative Geo Fence approach, the alternative to docking stations

The conference links with the **2nd Bikeconomy Forum** organised in Rome on **17 November 2017** for a true two-day Roman immersion in the bicycle world

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Time	Focus
09:30	Mayor of Rome <i>Welcome</i>
09:45	Rome's Mobility Councillor and President of Transport Commission <i>Rome's cycling vision and quick plans</i>
10:15	Mayors of major EU Cities come together (part a) <i>Sharing bold cycling visions and breakthrough accomplishments</i>
11:00	Break
11:30	Mayors of major EU Cities come together (part b) <i>Open discussion and Q&amp;A session</i>
12:30	Lunch
14:00	VeloCittà team Bike share, a sector in ferment: what is happening?
14:30	EU cities and bike sharing today <i>Bike share experiences, issues and queries from key EU city networks</i>
15:00	Bike sharing systems compared and understood (part a) <i>Different bike share operators present their models and assets</i>
16:00	Break
16:30	Bike sharing systems compared and understood (part b) <i>Open discussion and Q&amp;A session with attending cities</i>
17:15	VeloCittà team Close, Call for next VeloCittà Conference and relay to 2 <sup>nd</sup> Bikeconomy Forum
17:30	Bike share sample bikes available for tests <i>Bikes used to reach next day's Bikeconomy Forum (?)</i>



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