

D5.4: Project Folder

WP 5: Dissemination



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VELOCITTÀ

Better use of Bicycle Share Systems

VeloCittà is a European project using segmentation techniques and adoption of the most effective operational solutions to improve usage of Bicycle Share Systems

Velocitta will contribute to 2 knowledge centres to improve on:

Organisation and operation

- financing and organisation of our system
- public involvement in organisation and operation of our system

Communications

- Commuter
- Resident
- Employee
- Student
- Tourist



VeloCittà is a project using segmentation techniques and adoption of the most effective operational solutions to improve usage of Bicycle Share Systems

VeloCittà aims to provide inspiration and to build capacity in cities and boroughs and in Bicycle Share Systems where stakeholders are engaged in:

- the design and implementation of effective and resource-efficient solutions
- boosting the uptake of BSSs,
- setting in motion a beneficial snowball effect on urban cycling as a whole.

The project will see its results continued in the 'Cycling Workspace' long after the project has finished.

The cities that are involved are:

Burgos SPAIN

The Burgos Hire System was launched in 2006 and throughout the last seven years the system was upsized to 18 docks with ten available bicycles in each one.

Burgos started with a free system called the 'Loan system'. It was free for citizens and tourists who could have the bike for two and three hours respectively. Tourists could also borrow a lock to allow them to leave the bike whilst visiting a tourist attraction.

In 2011 Burgos developed a system whereby the same card could be used to pay for both public transport and the bike share system. It made it very easy to access the bikes and reached a total number of 12,000 users. That year also saw the number of hires of the bicycle reach 150,000.



[MORE INFO ON BURGOS](#)

Szeged HUNGARY

The Citybike Szeged Scheme was launched in October 2013 with 12 docking stations and 100 bicycles available to hire.

The scheme was the first ever bike share system in Hungary. The system is owned, for profit and operated by, a private company called Sund Magyarország Ltd. that won the tender. The system is entirely privately owned. The company is looking to extend the scheme and make it available all over the country.



[MORE INFO ON SZEGED](#)

Padua ITALY

'GoodBike Padova' is the Padua public bike sharing system and it consists of 280 bicycles, 200 traditional and 80 electric bikes, situated in 28 stations in the urban area of Padua, 6 of them equipped with photovoltaic panels.

Bicycles are available 24 hours a day. Maps with the location of docking stations are situated at each station and the data is connected by online GPRS. The automatic system allows users to take and return the bikes in an easy, fast and convenient way by a contactless card.



[MORE INFO ON PADUA](#)

Krakow POLAND

The Bicycle Renting System 'BikeOne' began operation in Krakow in the autumn of 2008 thanks to 6th FP project CIVITAS CARAVEL. This was the first implementation of a bike sharing system in Poland and one of the first in Central Eastern Europe. It began with just 100 bicycles across 12 self-service bicycle docking stations.

Within the first 3 years of its existence the system expanded up to 120 bicycles and 16 stations. The system was operated by the consortium of private companies that won the tender. All the elements are the property of the municipality.



[MORE INFO ON KRAKOW](#)

Borough of Southwark UK

The London Cycle Hire Scheme launched in July 2010 with 315 docking stations and 5000 bicycles available to hire in 8 Central London boroughs including Southwark & Lambeth. The scheme is available to both registered members and casual users. At the present time, people are able to hire a bicycle on an ad-hoc basis with their credit cards.

In March 2012 the scheme expanded further eastwards to cover Tower Hamlets as part of the Phase 2 expansion. The bicycles are now available in 9 boroughs in Central London.



[MORE INFO ON BOROUGH OF SOUTHWARK](#)

Borough of Lambeth UK

Borough of Lambeth works with other boroughs and cities internationally to improve their public bicycle share systems. In Borough of Lambeth the Barclays Bicycle Share System looks like this:

The London Cycle Hire Scheme launched in July 2010 with 315 docking stations and 5000 bicycles available to hire in 8 Central London boroughs including Southwark. The scheme is available to both registered members and casual users. Currently, people are able to hire a bicycle on an ad-hoc basis with their credit or debit card. In March 2012 the scheme expanded further eastwards to cover Tower Hamlets as part of the Phase 2 expansion. The bicycles are now available in 9 boroughs in Central London and there has recently been a South-Western extension of the scheme to new areas within Wandsworth, Hammersmith & Fulham, Borough of Lambeth and Kensington & Chelsea. This opened to the public in December 2013.



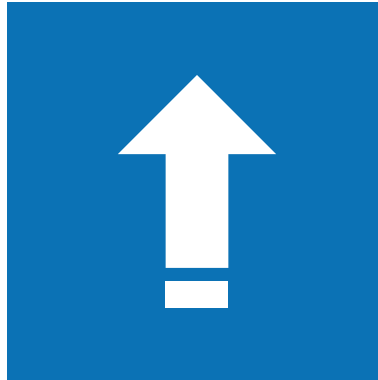
[MORE INFO ON BOROUGH OF LAMBETH](#)



For more information click on the appropriate button or go to the website:
www.velo-citta.eu



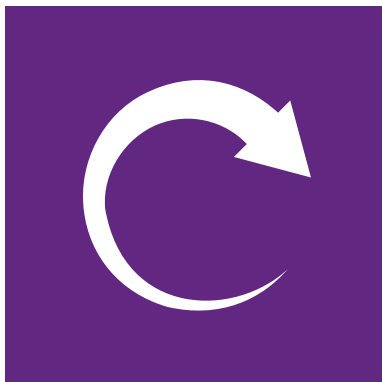
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VeloCittà Contact

Contact VeloCittà for any tips or enquiries on our project or how to become part of the VeloCittà City Fact Sheet Series, simply fill in the form below or check out what we're up to on Twitter, Facebook, or LinkedIn
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